Goals for Today

• Understand why we need to advocate for marginalized women and girls now more than ever.
• Encourage new advocates to join us!
• Learn how to engage 117th Congress and set an agenda for 2021.
DFW National Advocacy Chapter

• Partnership between DFW and RESULTS
• Advocates don’t need experience. We’re looking for passionate people to speak out.
• Learn how to speak out about global gender inequality that adversely impacts marginalized women and girls. You get a mentor!
What are We Trying to Do as Advocates?

We work in a non-partisan way to influence our decision makers in Congress, guiding them toward solutions that will positively impact the lives of women, girls, and children living in poverty.
What are We Trying to Do as Advocates?

Assess where our members of Congress are on the Champion Scale, then move them up:

4 Champion
3 Leader
2 Advocate
1 Supporter
0 Uninformed or Neutral
-1 Opponent
Our DFW Grantees are Advocates too!

Global Fund for Widows delivered an insightful intervention in its continuing exposure of the institutionalized and systemic violations of human rights endured by widows across the globe and the direct link of widowhood to poverty. UN Secretary General Antonio Guterres pledged his support to widows and the issue of widowhood globally.

Global Fund for Widows - Kenya
DFW October Grantee
2020 Campaigns

Improve maternal health and child survival:

1. Ensure the US is funding maternal & child health, child vaccinations, and child nutrition at robust levels for FY21
2. **Completed** the US pledges to fund Gavi, the Vaccine Alliance’s 5-year work plan.
3. **Global COVID-19 Relief Response: in progress**
4. During 2021 ensure that US and world leaders make serious commitments to end child malnutrition.
According to UN Women, gender poverty gaps will worsen as a result of the crisis. In 2021, it is expected there will be 118 women in poverty for every 100 poor men globally.

Without gender-responsive policies, the crisis risks derailing hard-won gains. The Bill and Melinda Gates Foundation report, “We’ve been set back about 25 years in about 25 weeks.”
Global Pandemic Requires Global Response

- The World Bank estimates that 70 million people will be driven into extreme poverty.
- Disruptions to health services could cause an additional 6.3 million cases of tuberculosis and an additional 1.4 million TB deaths between 2020 and 2025.
- The number of people facing hunger is estimated to double to 265 million by the end of 2020.
“Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it is the only thing that ever does.”

Margaret Mead
What got us here?

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<th>HEROES 1.0: $3.4 Trillion</th>
<th>HEROES 2.0: $2.2 Trillion</th>
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• 500 meetings with Congress  
• 568 pieces of media so far this year, over 468 since the COVID-19 outbreak
Advocacy Works

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What we were advocating for
- $20 billion for development assistance
- $4 billion Gavi, the Vaccine Alliance
- $4 billion for the Global Fund
- $2 billion for hunger/famine relief

What is in HEROES 2.0
- $10 billion for development assistance
- $3.5 billion for Gavi, the Vaccine Alliance
- $3.5 billion for the Global Fund
- $750 million for World Food Program
Where Are Things Now?

• Negotiations have failed to reach agreement and pass COVID-19 supplemental bill
• The 116th Congress is now in lame duck session
• Start building relationships with the newly elected members of Congress.
Goals of First 100 Days Campaign

- Meet with all 100 Senators by May 1
- Meet with ¾ of 435 House of Representatives by May 1
- Set an agenda to fight poverty during the 117th Congress
Total Meetings: 345
Call to Action

• Tell Congress: DFW advocates across the country are calling for emergency Covid-19 relief NOW!
• Reach out on FaceBook to send message to your newly elected officials.
• Write Letter to Editor calling for Congress to get back to work and to pass Covid Emergency Relief package now.
“If not now, then when?  
If not us, then who?”  
John Lewis
Next Steps

• Sign up for the next DFW Advocacy Chapter meeting on either
  o Nov. 17 at 4 pm PST
  o Nov. 18 at 7 pm PST

• Contact Pat Payne at west1@diningforwomen.org to join 100 Days Campaign.

• Attend Orientation to learn how to use RESULTS’ resources.