April 2020 Featured Grantee
Africa Development Promise

Uganda
Introducing Africa Development Promise

Africa Development Promise drives collective action of rural entrepreneurial women to advance sustainable business and economic independence in African communities.
Where in the world?

• Uganda: 43 million and growing fast
• 5.8 children average per woman
• Many ethnic groups
• 75% live in urban areas
• Home to refugees from surrounding areas
• Lake Victoria is world’s largest tropical lake and second largest freshwater lake
• Climate is tropical, prone to droughts, floods, earthquakes, landslides, hailstorms
• Government is corrupt and poorly managed
Where in the world?
Where in the world?
Life Challenges of the Women Served

• Opportunity for economic engagement is nearly nonexistent
• Rural women are poorest of the poor
• Little access to healthcare, education, water, sanitation
Life Challenges of the Women Served

- 70% of women practice agriculture, but it is only rain-fed and subsistence farming; they do not have access to services and equipment
- Government focuses on cash crops typically farmed by men: coffee, cotton, tea, tobacco
- Deeply entrenched gender inequality
- Women are less educated and paid less than men, and have little control over childbearing
About the Featured Grantee

Africa Development Promise delivers programs that:

- Strengthen cooperative governance and management
- Build technical skills
- Provide farm inputs and infrastructure support
- Build local and regional networks
What are we supporting?

- Mushroom growing cooperative will add 50-60 new women who otherwise could not afford to join.
- These “outgrowers” receive training, tools, and infrastructure support.
- They are expected to double the average household income to $150 per month.
- The cooperative increases mushroom sales.

Direct Impact: 90
Indirect Impact: 530
# Budget

DFW’s grant of $45,000 will fund:

<table>
<thead>
<tr>
<th>Item</th>
<th>Detail</th>
<th>Total</th>
</tr>
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<tbody>
<tr>
<td>Outreach and recruitment</td>
<td>Radio announcements, flyers, community meetings, interviews</td>
<td>$ 1,915</td>
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<tr>
<td>Training</td>
<td>Technical training (mushroom cultivation, maintenance, operations), financial management training and refresher, group management (overseeing outgrowers), cooperative marketing skills</td>
<td>$16,850</td>
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<tr>
<td>Equipment</td>
<td>Rainwater catchment tanks, mushroom growing structure, trays, concrete base, expansion of irrigation system, solar dryer</td>
<td>$18,334</td>
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<td>Monitoring and evaluation</td>
<td>Mid-year and end-of-year</td>
<td>$2,000</td>
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<td>Transportation and Uganda staff support</td>
<td>Infrastructure transport, bus rental to training center, weekly field visits,</td>
<td>$5,901</td>
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<tr>
<td><strong>Total</strong></td>
<td>****</td>
<td><strong>$ 45,000</strong></td>
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Share Your Thoughts

1. How do you think the outgrower model could work for other endeavors?

2. What skills are women learning other than growing mushrooms?

3. Why do you think partnerships are key to the success of the program?
April’s Sustained Grantee: Women’s Microfinance Initiative

Empowering Village Women Through Business Ownership (Uganda)

- Expand financial access for rural village women who are considered “un-bankable” through a two-year cycle of four consecutive, 6-month term loans of up to $250
- Training, support, and education to ensure the women succeed in their business and can successfully repay these loans.
- Includes WMI’s regular loan program, a jumbo loan program for alumni who are experienced businesswomen, construction/solar and technology upgrades.

Direct Impact: 1,360; Indirect Impact: 13,600 – 25,000