



Setting Our Course for 2020

Our vision

Dining for Women members and donors share a common goal: improving the lives of women and girls around the world through gender equity and empowerment. In 2014, we held multi-stakeholder discussions and reaffirmed our organization's overall vision:

We envision a world where the lives of women and girls have been transformed and extreme poverty has been reduced because Dining for Women connected people in creative, powerful ways that assure gender equality.

Together, we have accomplished a great deal over the past 12 years. Thanks to your support, we are investing *more than ever* to empower and transform the lives of women and girls in developing countries.

Although significant strides have been made, women and girls are still struggling and suffering. If we are to fully achieve our vision, we need to make a *much bigger* impact – not just in the lives of individuals, but in *the way the world works* for women and girls. Imagine helping millions, or even billions, of women and girls worldwide!

Now is the time to be bold!

We have proven that we have a successful model, and we are ready and poised to move forward in a BIG and BOLD way! Over the next five years, we will:

- **Grow our membership in a big way.**
We will grow so that we can help more women and girls. Our goal is to have 20,000 members by 2020. We will recruit and retain an increasingly diverse membership and volunteer base.
- **Protect our membership culture.**
We will grow by expanding our grassroots, collective giving model of intimate, simple and fun chapters. Although the number of chapters will increase, individual chapters will continue to be intimate gatherings of people coming together to transform themselves and the women and girls they support.
- **Invest proactively in order to grow our impact.**
In addition to funding our monthly featured programs, we will be proactive in identifying and funding new collaborations and partnerships that create broad, lasting change for women and girls.
- **Educate and inspire our members to use their collective voices for grassroots advocacy.**
Through collective, grassroots efforts, such as letter writing campaigns, petitions, phone calls and speaking opportunities, members will have the opportunity to influence American policy and legislation so that it benefits women and girls in the developing world. This will give our members another avenue for deeper education and engagement in the issues facing women and girls.