



HELP DINING FOR WOMEN GROW!

IN YOUR CHAPTER

1. Talk with your chapter members about *their* ideas for helping DFW grow. Have fun working together!
2. Brainstorm where you can connect with local people who have an interest in global/international issues, issues related to women and girls, or in continuing education.
3. Encourage members who move to start another chapter at their new location. Let us know who they are and we will connect them with their local Regional Leader.
4. Have an “invite a friend” campaign -- someone may be inspired to start their own chapter!
5. Send out-of-town friends or family members a DFW brochure and tell them how meaningful DFW has been to you. Offer to coach them through starting a chapter.
6. Have veteran DFW members share their “DFW stories” at your meetings so that new people hear them and everyone gets practice sharing their stories.
7. Post one of our “elevator speeches” on your Facebook page or other social media once a month, and post meeting notices as well.

IN YOUR COMMUNITY

1. Seek opportunities to talk to local groups about DFW, such as:
 - Service clubs with an international focus like Zonta, Rotary, Kiwanis, Lions, or Junior League
 - Colleges with women’s studies programs
 - American Association of University Women chapters
 - Olli (Osher Lifelong Learning Institute)
 - Religious missions or social justice outreach groups
 - Multi-cultural groups or associations
 - Military women’s groups
2. Invite the public to an information meeting about DFW; set it up like a regular DFW meeting so they can see how it works. Advertise through posters or community newspapers.
3. Find opportunities to have a DFW table at a local event that relates to our mission (e.g. international festival).
4. Put DFW rack cards or brochures in appropriate places in your community, such as:
 - Ten Thousand Villages or other fair trade stores
 - International restaurants
 - Whole Foods or other organic markets
 - Multi-cultural centers
 - Colleges or universities
 - Coffee shops
 - Libraries
 - Volunteer centers
 - Places of worship
5. Contact your local news media to do a story about DFW and your local chapter. We have a press release template and instructions for you! Be sure to follow-up by phone.
6. Offer to be a speaker for International Women’s Day or International Day of the Girl at local companies, including your own workplace!
7. Wear your DFW button whenever you go out! Let us know if you need more.

BE SURE TO TELL US ABOUT YOUR ACTIONS! EMAIL [MEDIA@DININGFORWOMEN.ORG](mailto:media@diningforwomen.org).